

Privacy Statement

Welcome to ShopTilYouRock.com (the "Site") brought to you by General Growth Management, Inc. ("we" or "us" or "GGMI"). By using or accessing the Site, you are accepting the practices described in this Privacy Statement ("Statement"). This Statement is also referred to in our Terms of Use (collectively the "Agreement"). References made to GGMI in the Agreement concern the services we provide on this Site ("Site Services") only and not other services provided by GGMI.

Personally Identifiable Information ("PII") is information that identifies you specifically and is collected with your consent.

User Information - ShopTilYouRock.com

a. Your postings made to message boards on Social Media sites, including those featured on ShopTilYouRock.com, ("Postings") are governed by the policies of the Website on which you post the content.

We cannot monitor all of the Postings and cannot make any representation or warranty about the material contained in the Postings, therefore we assume no responsibility for any contact you may have with other users of our Site, either online or offline. If you elect to engage in activity on a Social Media do so at your own risk, and under no circumstances will GGMI be liable for any activity or injury that may occur.

b. Should we be concerned that the security of certain restricted personal information has been compromised we may contact you via email or mail. We request that any such notification is responded to promptly.

Choosing To Opt-Out

If you choose to join The Club at one of our malls, you may opt-out of receiving emails from The Club at any time by using the unsubscribe link found at the bottom of the email. Please note that due to email production schedules you may receive emails already in production.

Use of Non-Personally Identifiable Information

GGMI may also use information that is not personally identifiable to customize the Site, research User preferences, to share with advertisers and other third parties to enhance the marketing and promotional campaigns we may provide on this Site, for our own marketing purposes, and to share aggregate demographic and usage data with potential and partners, advertisers, and other third parties. We will also collect information including your bookmarks and associated content, messages, IP address, and information from browser data and cookies, as indicated below.

Cookies

GGMI (or third party service providers on our behalf) may set and access cookies on your computer. A cookie is a small amount of data (often including a unique identifier), that is sent to your browser from a Web site's computers and stored on your computer's hard drive. ShopTilYouRock.com uses cookies to understand site usage and to improve the content and offerings on our site. We may use cookies, IP address and browser data to control the display of ads, to track usage patterns on the Site, to deliver editorial content, and to personalize information. Our cookies may contain personally identifiable information and such cookies may be shared with others to the same extent indicated above. Some of our advertisers may serve you cookies as well. We do not have control over cookies placed by advertisers. If you don't want cookies, most Web browsers include an option that allows you to not accept them. However, if you set your browser to refuse cookies, some portions of our Site may not function efficiently.

IP Address

Our server may record your Internet Protocol address, the referring page that linked you to our Site; the pages you visit on the Site, the Web site you visit after our site; the ads you see or link to; other information about the type of Web browser, computer, platform, related software and settings you are using; any search terms you have entered on this Web site or a referral site; and other Web usage activity and data logged by our Web servers. We may use your Internet Protocol address for administrative purposes, to help diagnose problems with our servers, and to gather broad information. We may also tie this information to your personal information if it is necessary to enforce compliance with our rules, policies, or terms of service or to protect our Site, customers or others.

Wireless Addresses

If the email address you provide to us is a wireless email address you agree to receive messages on your mobile device. You understand that your wireless carrier charges their standard rates and these apply to the messages we send via email or text. You represent that you are the owner or authorized user of the wireless device on which messages will be received, and that you are authorized to approve the applicable charges.

To Parents and Children

No one under age 13 is allowed to use or access ShopTilYouRock.com. Our Site is not intended for use by children under age 13. If you are under 13, do not attempt to register to ShopTilYouRock.com and do not provide any personal information to the Site. We do not knowingly collect or solicit personal information from anyone under the age of 13 or knowingly allow such persons to register. If you believe a child under 13 has registered with our Site or has posted content to our Site, please contact us by emailing all information to the mailing address referenced below.

California Privacy Rights

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits our customers who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please write us at: My Privacy / SHOP TIL YOU ROCK at the mailing address included below.

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