

## SHOP TIL YOU ROCK SWEEPSTAKES

### Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.** The GGP Shop Til You Rock Sweepstakes ("Sweepstakes") begins 12:01:01 AM ("CT"), June 16, 2010 and ends at 11:59:59 PM CT, August 28, 2010 (the "Sweepstakes Period"). This Sweepstakes is intended solely for viewing and participation in the United States and shall be construed and evaluated solely under United States federal, state and local laws.

**ELIGIBILITY:** Must be between 13 and 19 years of age and a legal resident of the 50 United States or the District of Columbia, excluding residents of Rhode Island. Employees, officers, and directors of General Growth Management, Inc. ("Sponsor"), Grand Central Marketing, Inc., Little King Company, LLC and their respective parent companies, affiliates, subsidiaries, vendors, promotion or advertising agencies, or any other person or entity involved with the design, production, execution or distribution of the Sweepstakes and immediate families and members of households of each of the foregoing are ineligible to enter.

**HOW TO ENTER:** Limit one (1) entry per person, regardless of the method of entry.

**Online:** During the Sweepstakes Period visit [www.ShopTilYouRock.com](http://www.ShopTilYouRock.com) and accurately complete the online registration form with your name, address, city, state, zip code, phone number, e-mail address and date of birth. Entries submitted with a duplicate email address will be disqualified. Persons are prohibited from participating in the sweepstakes with multiple email addresses. All Sweepstakes entries must be received within the Sweepstakes Period. Sponsor's clock shall be the official time clock of the Sweepstakes.

**Alternative Method of Entry:** To enter via U.S. mail, hand-print your address, email address, age, and phone number on a 3" x 5" piece of paper and mail it in a #10 envelope, hand-addressed, to: "Sweepstakes Entries- STYR", 333 S. Beverly Drive, Suite 208, Beverly Hills, CA 90212. Mail-in entries must be postmarked by August 22, 2010 and received by August 30, 2010 in order to be entered into the drawing OR fax an 8.5 x 11 inch letter, between August 23 and August 28, 2010 and include your hand-written, name, age, address, email address, and phone number to [310-843-9850], include the title of the sweepstakes on the entry letter.

**DRAWING DATE / ODDS OF WINNING:** A random drawing will be conducted on/about August 31, 2010 by Sponsor, or its agent, whose decisions on all matters concerning the Sweepstakes are final. Odds of winning depend on the number of eligible entries received.

#### **PRIZES:**

**Grand Prize (1):** One Grand Prize winner will receive a getaway package for 4 to Demi Lovato's September 19, 2010 Irvine, CA concert ("Concert"). Prize includes the following. Additional restrictions apply, see *Grand Prize – Details & Restrictions* for details.

- a 3-day/2-night hotel stay (single room, occupancy for 4);
- roundtrip coach class airfare for winner and three guests from a major US airport closest to the winner's home to Los Angeles, CA;
- transportation from hotel to Concert;
- Four (4) VIP tickets to the Camp Rock Concert, including a meet & greet and photo opportunity with Demi Lovato;
- \$500 in gift cards for meals. Approximate Retail Value of Grand Prize ("ARV"): \$4,400.00.

**First Places Prizes (20):** 20 First Place winners will receive a signed Demi Lovato CD. ARV of each CD: \$25.00. Sponsor will deliver First Place Prizes via UPS Ground Services. If prize is returned undeliverable, prize will be forfeited and an alternate winner will be selected from all eligible entries received via random drawing. Sponsor is not responsible for loss, delay, or damages in shipping.

Total ARV of all prizes: \$4,900.00

**Claiming Grand Prize:** Potential winner will be contacted via phone or email and must respond to notification within 3 days or an alternate winner will be selected. Potential Grand Prize winner will be required to complete and return a notarized Affidavit of Eligibility, Liability and Publicity Release ("Release") within 5 days of receipt of such forms. If Grand Prize winner is under the age of 18, the prize will be awarded to the winner's parent or legal guardian and the parent or legal guardian will be required to return an executed, notarized Release within the stated time frame and Grand Prize will be awarded to the parent or legal guardian.